



How is the DLC supporting the COVID-19 response?

The DLC is committed to working with our partners to support the response to COVID-19 Coronavirus. We are currently working on the following initiatives:

➤ **Funded, developed and with our partners launched a 4-week Care Sector Recruitment Campaign, which was launched on 15 April.**

- The purpose of the campaign is to raise the profile of working in care in Kent, promote current temporary and permanent vacancies in order to increase the care workforce and manage rising demand. The campaign will also show people that they don't need care experience. What we are looking for is the ability to make someone's day, get stuck in, raise smiles and listen to - and act on - the needs of service users. You can view the campaign film on [here](#).



➤ **Supporting the Care Sector through our Registered Manager newsletter, which includes information on all relevant training, links to resources such as Health and Wellbeing and signposting to support services.**

- Ensure you are signed up to the Registered Manager newsletter by emailing: KentRegisteredManager@kent.gov.uk we will also share this information on our DLC website [here](#).

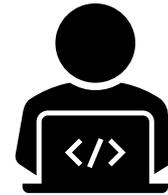
➤ **Medication in the community:**

- Developing a briefing for providers around some changes in community pharmacy due to Covid-19. Working with the Kent and Medway Medicines Management Team and the Local Pharmaceutical Committee (LPC) to ensure that we understand the pharmacy pressures and that vulnerable people who were coping with their medicines alone are still able to continue.



➤ Digital Innovation:

- The Design and Learning Centre has been working hard with our NHS partners to support the invaluable work done by carers and care workers through a free mobile app called Help to Care. Now more than ever, carers and care workers are being recognised as part of our essential workforce and are under enormous pressure to deliver in challenging circumstances. Whilst the app doesn't address Covid-19 directly, we did not want to delay launching the app as we feel it can provide much needed support in these difficult times.
- Exploring how the DLC can support Digital Primary Care and Digital Care Homes.
- Working with partners to explore and implement digital solutions.
- The DLC is implementing EU funded
- Empowercare project which aims to put the digital solutions and support which matter most to individuals and communities, with an aim to reduce social isolation. We are going to accelerate this project in response to Covid-19.



➤ Place Based:

- Learning from the community led approaches that are happening in response to Covid-19 and sustaining those approaches in the longer term to support vulnerable residents and reduce health inequalities.
- Continue to develop a campaign to raise awareness of social isolation.
- Developed a directory that sets out services and support that have been put in place across Kent during Coronavirus Pandemic. This has been shared with the community support: 24-hour Kent Together.

➤ Alignment of ESTHER in response to Covid-19, to ensure continued personalisation which underpins:

- Treatment escalation and advance care plans to ensure individual wishes and goals- what matters to ESTHER.
- Social prescribing continues to be embedded during Covid-19, as it is now more important than ever to support self-management and social isolation.

ESTHER

- Keep an eye out for our themed webinars in May. The first topic will be: 'How can we ensure what matters to ESTHER during Covid-19?'

Our priority during the current situation is to support our partner organisations, stakeholders and staff. We want to thank everyone involved in the local response and if you think the DLC can help please contact: designandlearningcentre@kent.gov.uk